

2SLGBTQIA+ Sponsorship and Vendor Packet





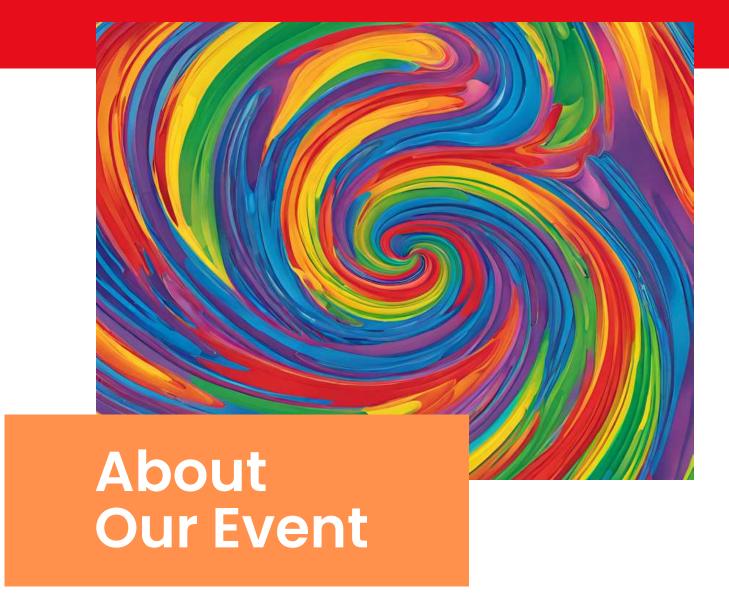
MARYLAND RECREATION AND PARKS ASSOCIATION

Date:

September 18, 2024

Location:

North Laurel Community Center



MRPA's 2SLGBTQIA+ Summit is a one day event designed for recreation and parks administrators, human resource staff and programmers who seek to understand the unique considerations and barriers to both employment and program participation in the 2SLGBTQIA+ population.

Attendees will follow two separate tracks; 101 Track for basic knowledge and beginning steps and 201 for those who already have begun this inclusion effort. Front facing staff will learn how to provide respectful, culturally competent programs by developing skills to establish rapport, recognize barriers, offer solutions and educate the general public. There will be multiple focal points on topics such as internal and external policies and how to have an inclusive department.





Over 125 attendees

"It was amazing to see so many state agencies coming together to discuss LGBTQIA+ inclusion!"

"It fostered challenging thoughts, raw conversations and a safe space."





Sponsorship & Vendor Opportunities

The 2SLGBTQIA+ Summit aims to foster inclusivity, promote understanding, and celebrate diversity within our parks, facilities and work places. Join us as a vendor or sponsor to showcase your business while demonstrating your commitment to equality and inclusivity.

Some of the benefits you can expect:

- Increased Visibility: Gain exposure to a diverse audience from around the state and expand your brand's reach among parks and recreation professionals.
- Networking Opportunities: Connect with like-minded businesses, organizations, and community members who share a passion for promoting 2SLGBTQIA+ rights and inclusion.
- **Brand Alignment:** Showcase your business as a champion for diversity and inclusivity, reinforcing your commitment to equality and social progress.
- **Positive Reputation:** By supporting our event, you will enhance your reputation as a socially responsible and inclusive business within the community.
- Market Expansion: Tap into a growing market segment by engaging with parks and recreation professionals from around the state, building brand loyalty, and fostering long-term relationships.
- **Community Engagement:** Show your support for the 2SLGBTQIA+ community and actively contribute to a more inclusive society.

Vendor Opportunities (\$250 per space)

Includes:

- 1 Table
- 2 Chairs

Let us help you with a personalized plan. Please indicate your interest by August 21, 2024 by using this Google Form: tinyurl.com/2SLGBTQIA-Sponsor

Sponsorship Packages

	Bronze Sponso \$500	r Silver Sponsor \$1,000	Gold Sponsor \$2,000
Logo/website link added t the summit event page	0.0	V	V
Social media post recognition before & after the event		V	
Logo added to newsletter before & after the event	V	V	
1 Vendor Booth		V	V
Attendee List		V	V
Logo added to agenda and schedule	d		
Complimentary Event Attendance			V

Additional Opportunities Available:

EDUCATION

Education Session Sponsor \$300



MEALS & DRINKS

Breakfast -\$1,000 Lunch - \$2,500

MRPA 2SLGBTQIA+ Summit For more information and to register mdrpa.org/2slgbtqia-summit/



Maryland Recreation and Parks Association, Inc 4101 Crain Highway, Suite 201, Bowie, MD 20716 301-352-7203 info@mdrpa.org mdrpa.org