

2024

2SLGBTQIA+ Sponsorship and Vendor Packet



MRRPA
MARYLAND RECREATION AND PARKS ASSOCIATION

Date:

September 18, 2024

Location:

North Laurel Community Center



About Our Event

MRPA's 2SLGBTQIA+ Summit is a one day event designed for recreation and parks administrators, human resource staff and programmers who seek to understand the unique considerations and barriers to both employment and program participation in the 2SLGBTQIA+ population.

Attendees will follow two separate tracks; 101 Track for basic knowledge and beginning steps and 201 for those who already have begun this inclusion effort. Front facing staff will learn how to provide respectful, culturally competent programs by developing skills to establish rapport, recognize barriers, offer solutions and educate the general public. There will be multiple focal points on topics such as internal and external policies and how to have an inclusive department.

2023 Summit Highlights



Over 125 attendees

“It was amazing to see so many state agencies coming together to discuss LGBTQIA+ inclusion!”

“It fostered challenging thoughts, raw conversations and a safe space.”



Sponsorship & Vendor Opportunities

The 2SLGBTQIA+ Summit aims to foster inclusivity, promote understanding, and celebrate diversity within our parks, facilities and work places. Join us as a vendor or sponsor to showcase your business while demonstrating your commitment to equality and inclusivity.

Some of the benefits you can expect:

- **Increased Visibility:** Gain exposure to a diverse audience from around the state and expand your brand's reach among parks and recreation professionals.
- **Networking Opportunities:** Connect with like-minded businesses, organizations, and community members who share a passion for promoting 2SLGBTQIA+ rights and inclusion.
- **Brand Alignment:** Showcase your business as a champion for diversity and inclusivity, reinforcing your commitment to equality and social progress.
- **Positive Reputation:** By supporting our event, you will enhance your reputation as a socially responsible and inclusive business within the community.
- **Market Expansion:** Tap into a growing market segment by engaging with parks and recreation professionals from around the state, building brand loyalty, and fostering long-term relationships.
- **Community Engagement:** Show your support for the 2SLGBTQIA+ community and actively contribute to a more inclusive society.

Vendor Opportunities (\$250 per space)

Includes:

- 1 Table
- 2 Chairs

Let us help you with a personalized plan. Please indicate your interest by August 21, 2024 by using this Google Form:

tinyurl.com/2SLGBTQIA-Sponsor

Sponsorship Packages

	Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$2,000
Logo/website link added to the summit event page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media post recognition before & after the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo added to newsletter before & after the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Vendor Booth	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attendee List	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo added to agenda and schedule	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary Event Attendance	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Additional Opportunities Available:

EDUCATION

Education Session Sponsor
\$300



MEALS & DRINKS

Breakfast - \$1,000
Lunch - \$2,500

MRPA 2SLGBTQIA+ Summit
For more information and to register
mdrpa.org/2slgbtqia-summit/



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